



**Prudeo Partners, LLC**  
**June 10, 2022**  
**Customer Relationship Summary**

Prudeo Partners, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ, and it is important for you, our client, to understand the differences. Additionally, free, and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees Prudeo Partners, LLC offers to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

**What investment services and advice can you provide me?**

We offer the following investment advisory services to retail investors: **Financial Planning Services; Portfolio Management Services; Pension Consulting Services.** For a description of each service listed above, refer to our Form ADV Part 2A disclosure for Prudeo Partners, LLC ("Prudeo") by clicking the following link <https://adviserinfo.sec.gov/firm/brochure/113961>. Refer to Items 4, 7, 8, 13 and 16.

**Account Monitoring:** If you open an investment account with our firm, as part of our standard service for Prudeo Partners, LLC we will monitor your investments on an ongoing basis.

**Investment Authority:** We manage investment accounts on a discretionary basis whereby we will decide which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing.

**Investment Offerings:** We offer advice on the following types of investments or products: equity securities, corporate debt securities (other than commercial paper), municipal securities, mutual fund shares, United States government securities, options contracts on securities, structured products, money market funds, REITs and ETFs.

**Account Minimums and Requirements:** In general, we require a minimum account size of \$250,000 to open and maintain an advisory account, which may be waived in our discretion.

***Key Questions to Ask Your Financial Professional***

- **Given my financial situation, should I choose an investment advisory service? Why or Why Not?**
- **How will you choose investments to recommend to me?**
- **What is your relevant experience, including your licenses, education, and other qualifications?**
- **What do these qualifications mean?**

**What fees will I pay?**

The following summarizes the fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2As, Items 5 and 6 by clicking this link <https://adviserinfo.sec.gov/firm/brochure/113961>.

- **Asset Based Fees** - Payable quarterly in advance for Prudeo. As well, Prudeo may enter into arrangements where fees are billed in arrears and where fees are billed on a monthly (or other periodic) basis. The manner in which a client's fees are charged will be described in the client's advisory contract. Since the fees we receive are asset-based (i.e., based on the value of your account), we have an incentive to increase your account value which creates a conflict especially for those accounts holding illiquid or hard-to-value assets;
- **Hourly Fees** - Payable In arrears;
- **Fixed Fees** - Payable In advance;
- Clients may also pay additional fees and/or expenses. Common fees and costs applicable to our clients are: Custodian fees; Account maintenance fees; mutual fund and ETF fees; Transaction charges when

purchasing or selling securities; and Other product-level fees associated with your investments.

**You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.**

**Key Questions to Ask Your Financial Professional**

- **Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?**

**What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?**

**When we act as your investment adviser**, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. Here are some examples to help you understand what this means.

- **Third-Party Payments:** Persons providing advice on behalf of our firm are registered representatives with a broker-dealer. These persons receive compensation in connection with the purchase and sale of securities or other investment products. Compensation earned by these persons is separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend investment products based on the compensation received rather than solely based on your needs.
- **Third-Party Payments:** Persons providing investment advice on behalf of our firm are licensed as independent insurance agents. These persons will earn commission-based compensation for selling insurance products. Insurance commissions are separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs.

**How do your financial professionals make money?**

Our Company and the financial professional servicing your account(s) are compensated by receiving a percentage of company revenue. Financial professionals' compensation is based on the revenue the firm earns from the person's services or recommendations. The more fees earned overall, the greater the percentage he or she will be paid by the firm, but your fee percentage will not increase. Your advisor may have the incentive to encourage you to increase the assets in your account(s) because when you do better, we do better. Some advisors may also be securities registered and/or insurance licensed and earn commissions on sales of investment and/or insurance products.

Refer to our Form ADV Part 2A <https://adviserinfo.sec.gov/firm/brochure/113961>, Items 5, 10, 11, 12, and 14, as appropriate to help you understand what conflicts exist.

**Key Questions to Ask Your Financial Professional**

- **How might your conflicts of interest affect me, and how will you address them?**

**Do you or your financial professionals have legal or disciplinary history?**

Yes, our firm or our financial professionals currently have legal or disciplinary history to disclose.

Visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple research tool.

**Key Questions to Ask Your Financial Professional**

- **As a financial professional, do you have any disciplinary history? For what type of conduct?**

You can find additional information about your investment advisory services and request a copy of the relationship summary at 803-739-6311 or click the link provided <https://adviserinfo.sec.gov/firm/brochure/113961>.

**Key Questions to Ask Your Financial Professional**

- **Who is my primary contact person?**
- **Is he or she a representative of an investment adviser or a broker-dealer?**
- **Who can I talk to if I have concerns about how this person is treating me?**